



**AIMS INSTITUTES**  
Peenya, Bengaluru

# *Placement Report* *2024-25*

[www.theaims.ac.in](http://www.theaims.ac.in)

## *Key Placement Highlights*

No. of Students Participated

**316**

No. of Students Placed

**247 (79%)**



**CURRENT  
YEAR HIGHEST**



**AVERAGE  
PACKAGE**

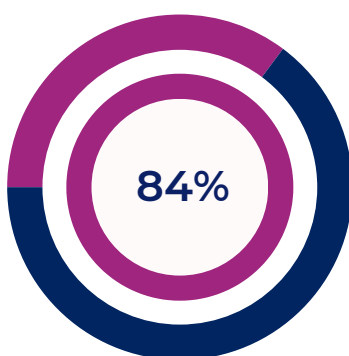


**OVERALL  
HIGHEST**

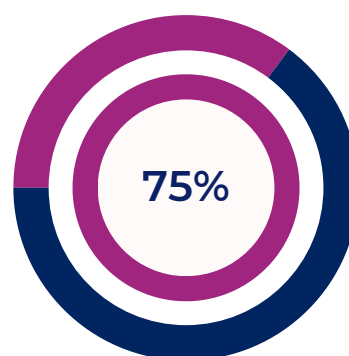
## *Placement Percentages Across Programs*



**BHM**



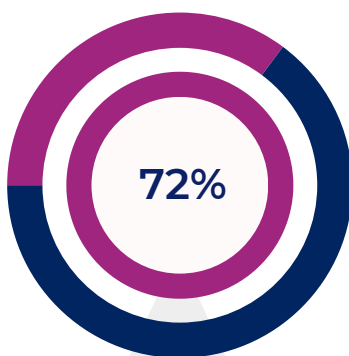
**MBA**



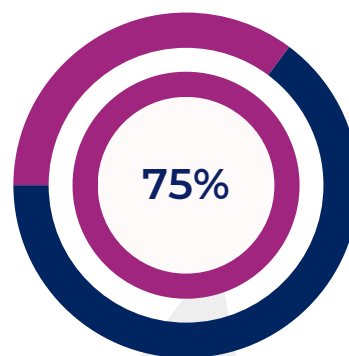
**MCOM/FA**



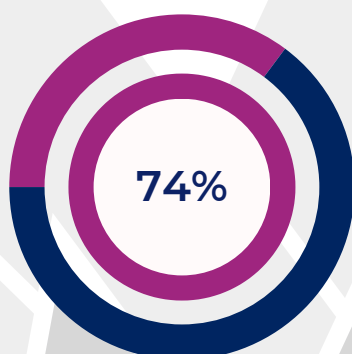
**MSW**



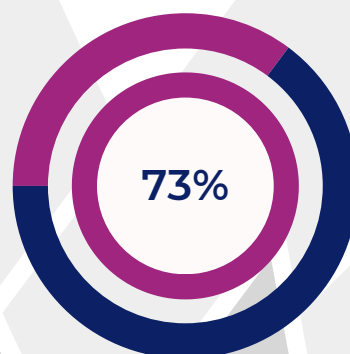
**MCA**



**BBA**



**BCA**



**BCOM**

# *MBA Placement Statistics*

by specialization

**MARKETING**  
**95%**

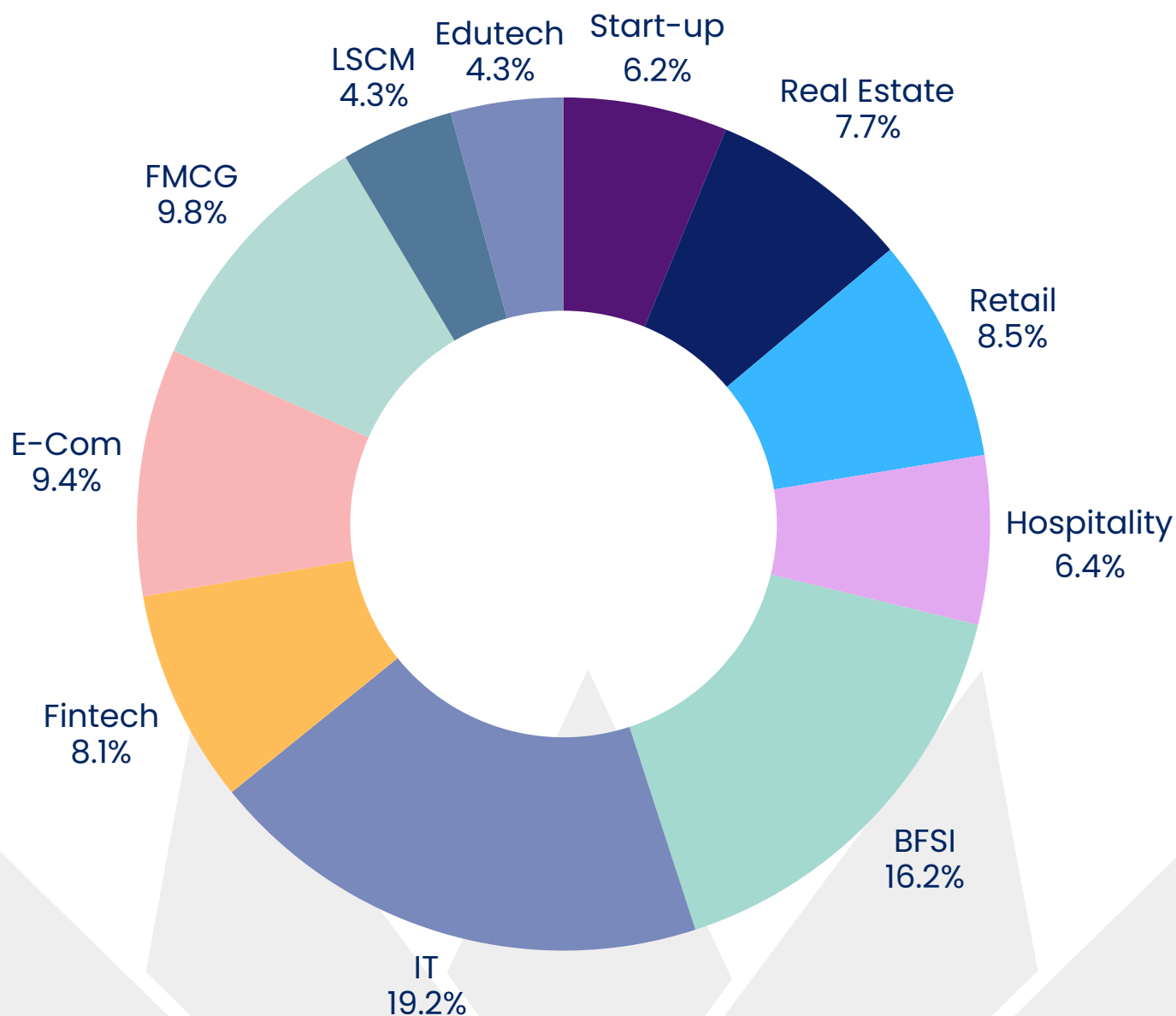
**FINANCE**  
**85%**

**HUMAN RESOURCES**  
**80%**

**BUSINESS ANALYTICS**  
**80%**

**LOGISTICS & SUPPLY  
CHAIN MGMT. 80%**

## *Sector-wise Offers*



# Top Recruiters

BFSI	IT	RETAIL	START-UP
			
			
			
			
			
			
			
			
			



# *Impact of IBM Skill Training*

TOTAL OF 285 STUDENTS

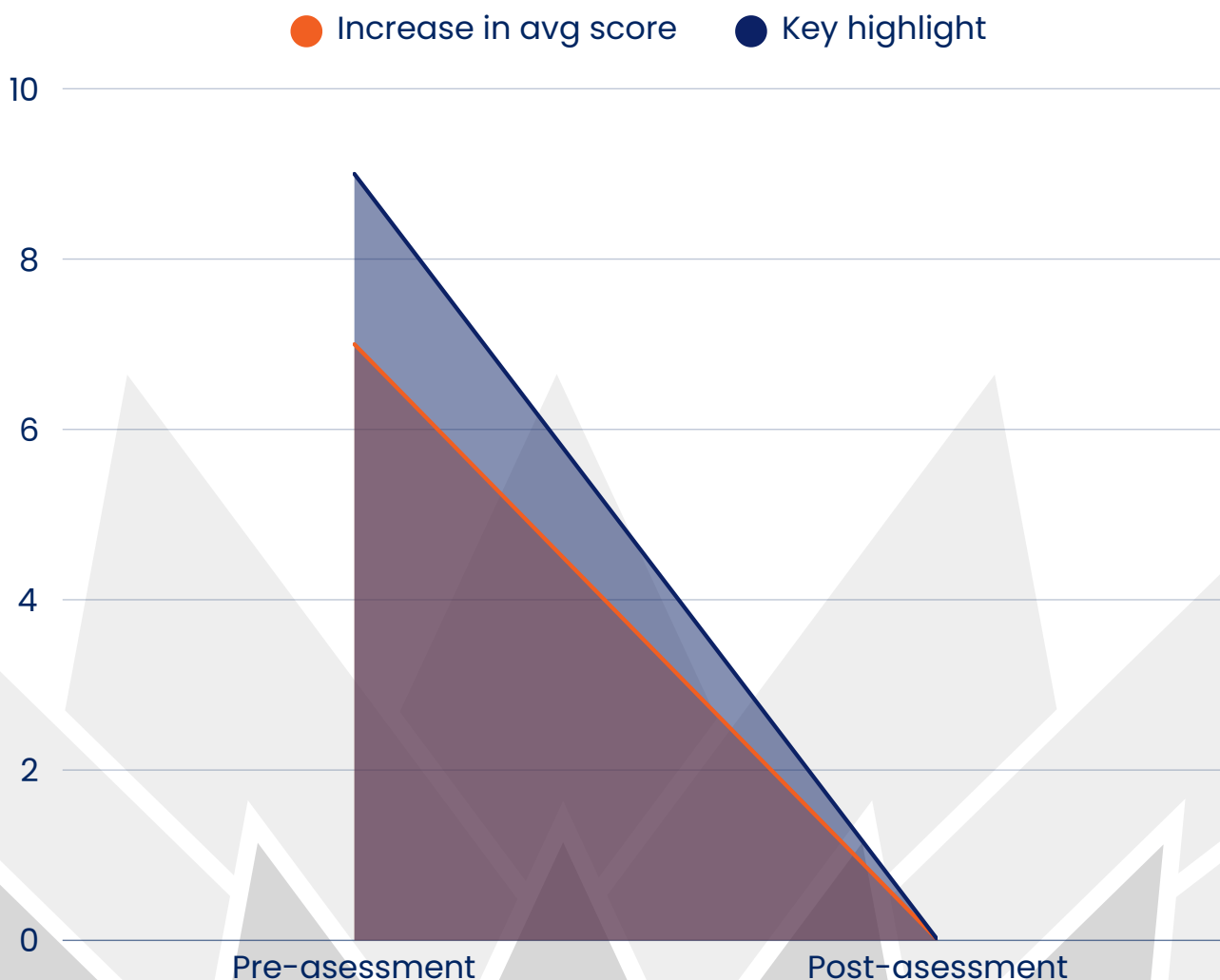
## Performance Improvement Average Score:

- Pre-Assessment Average: 7
- Post-Assessment Average: 9

**Improvement:** +2 points (28.57% increase).

## Key Highlights:

- Significant enhancement in technical, analytical and business skills.
- Increased student confidence in AI tools and concepts.



# *Internship Numbers*

## Internship to PPO

Internship to PPO Conversion Rate

**70%**

No. of Companies (PPO)

**110**

## Internship Numbers

Total Number of Students for Internship

**203**

Total Number of Internships Secured

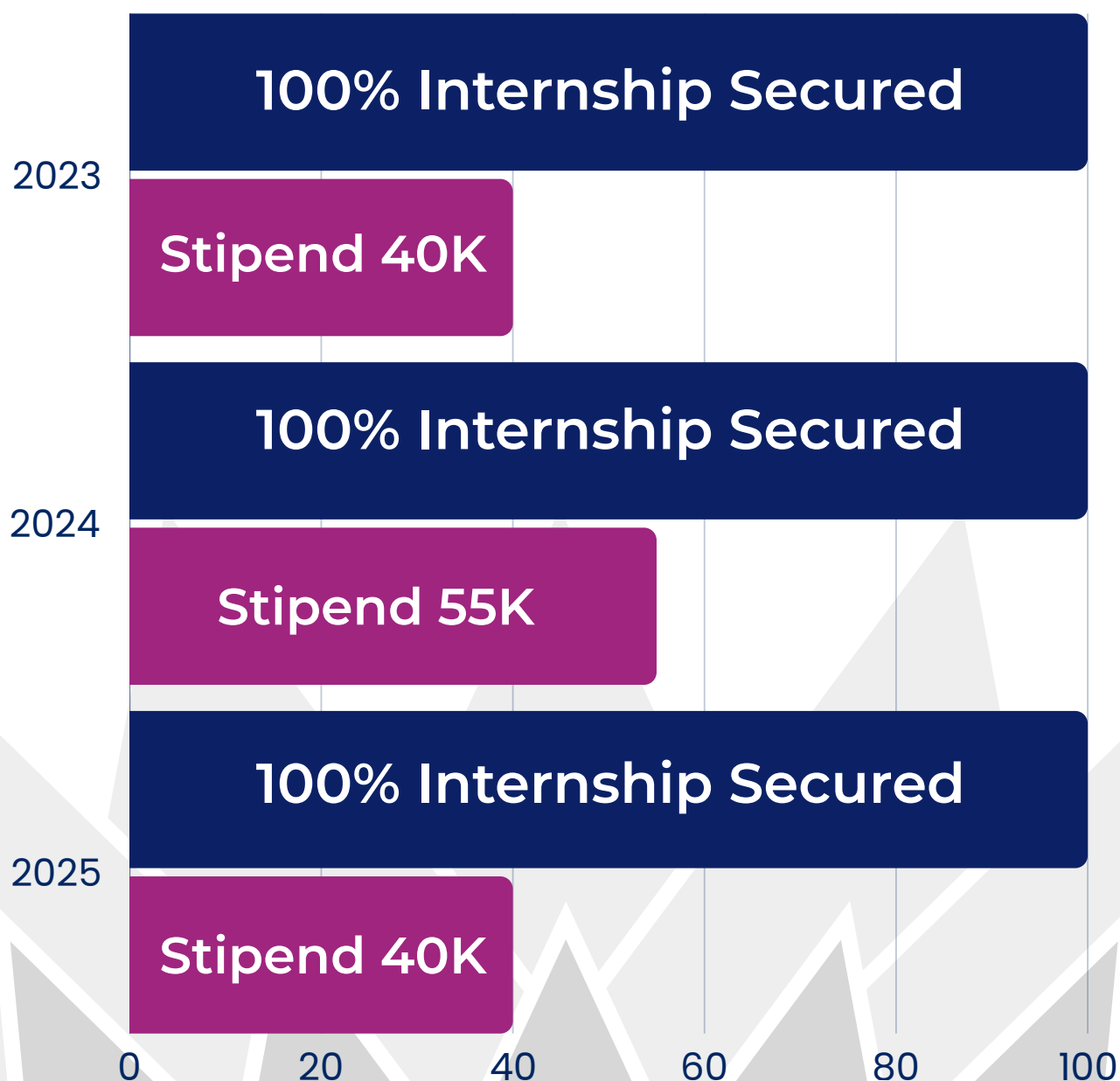
**203**



# *Internship Trends*

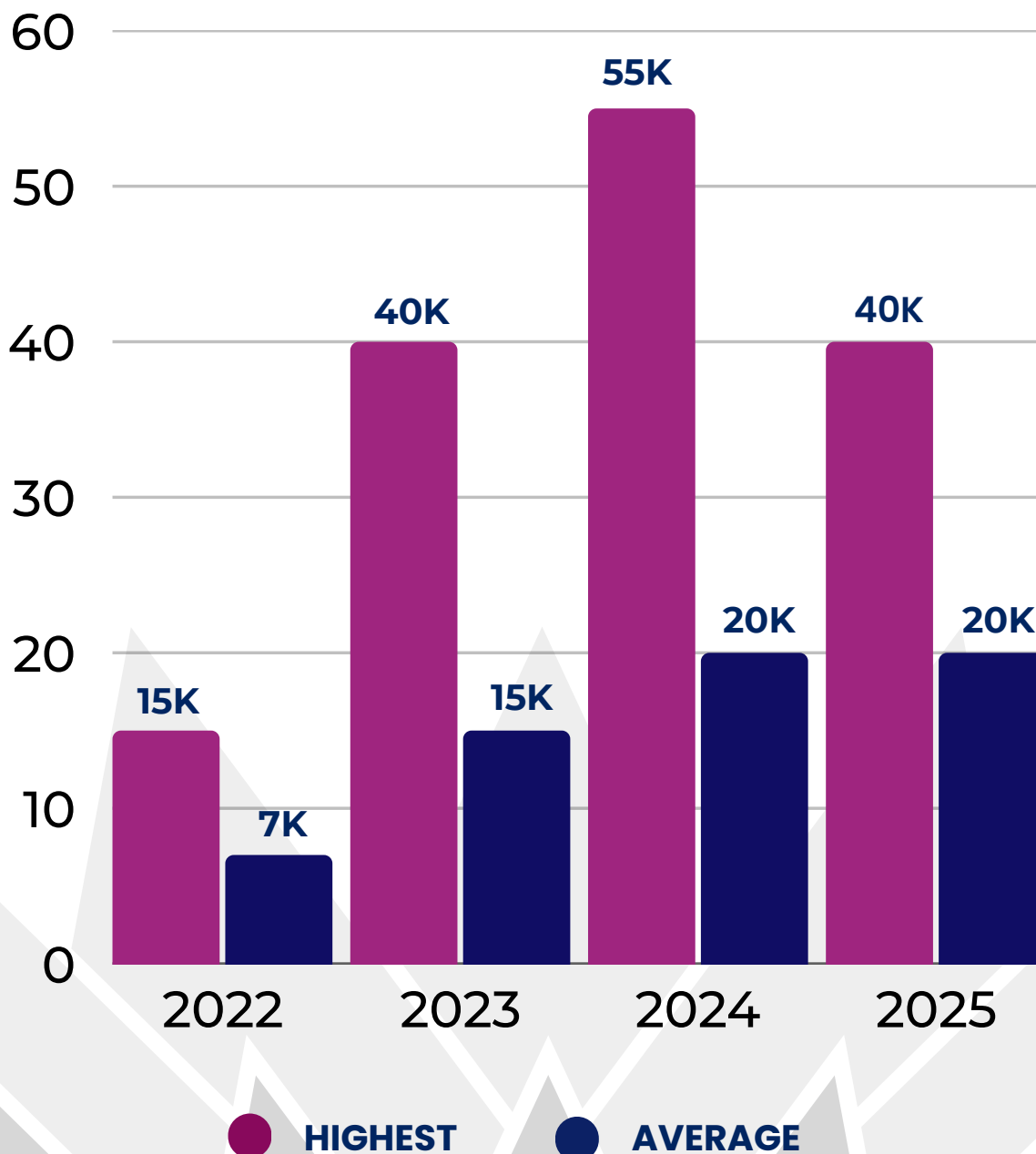
Previous three academic years

● % of internship    ● Stipend



# *Stipend Details*

## Highest & Average





## Contact Us



**AIMS INSTITUTEs**

Peenya, Bengaluru

### AIMS Centre for Corporate & Public Relations

Call: +91-702-619-1114 or (080)-28390433 / 34

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### AIMS Admission Centre

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**We have only 1 campus located in Peenya, Bengaluru (No Branches)**

[www.theaims.ac.in](http://www.theaims.ac.in)