



Placement Report

2024-25

Key Placement Highlights

No. of Students Participated

316

No. of Students Placed

247 (79%)



**CURRENT
YEAR HIGHEST**



**AVERAGE
PACKAGE**

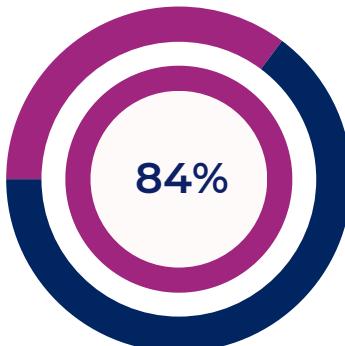


**OVERALL
HIGHEST**

Placement Percentages Across Programs



BHM



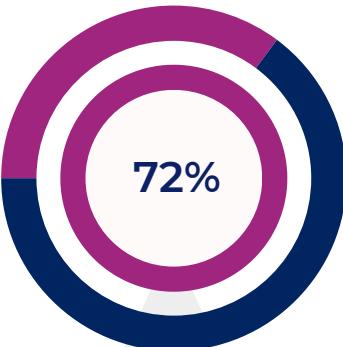
MBA



MCOM/FA



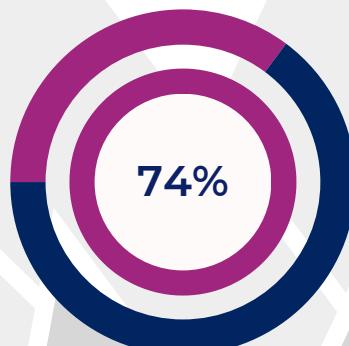
MSW



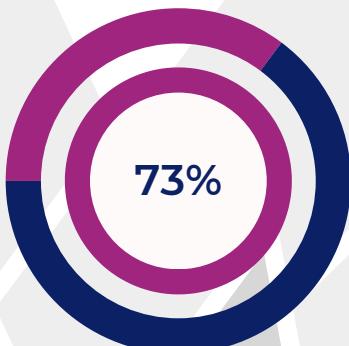
MCA



BBA



BCA



BCOM

MBA Placement Statistics

by specialization

MARKETING
95%

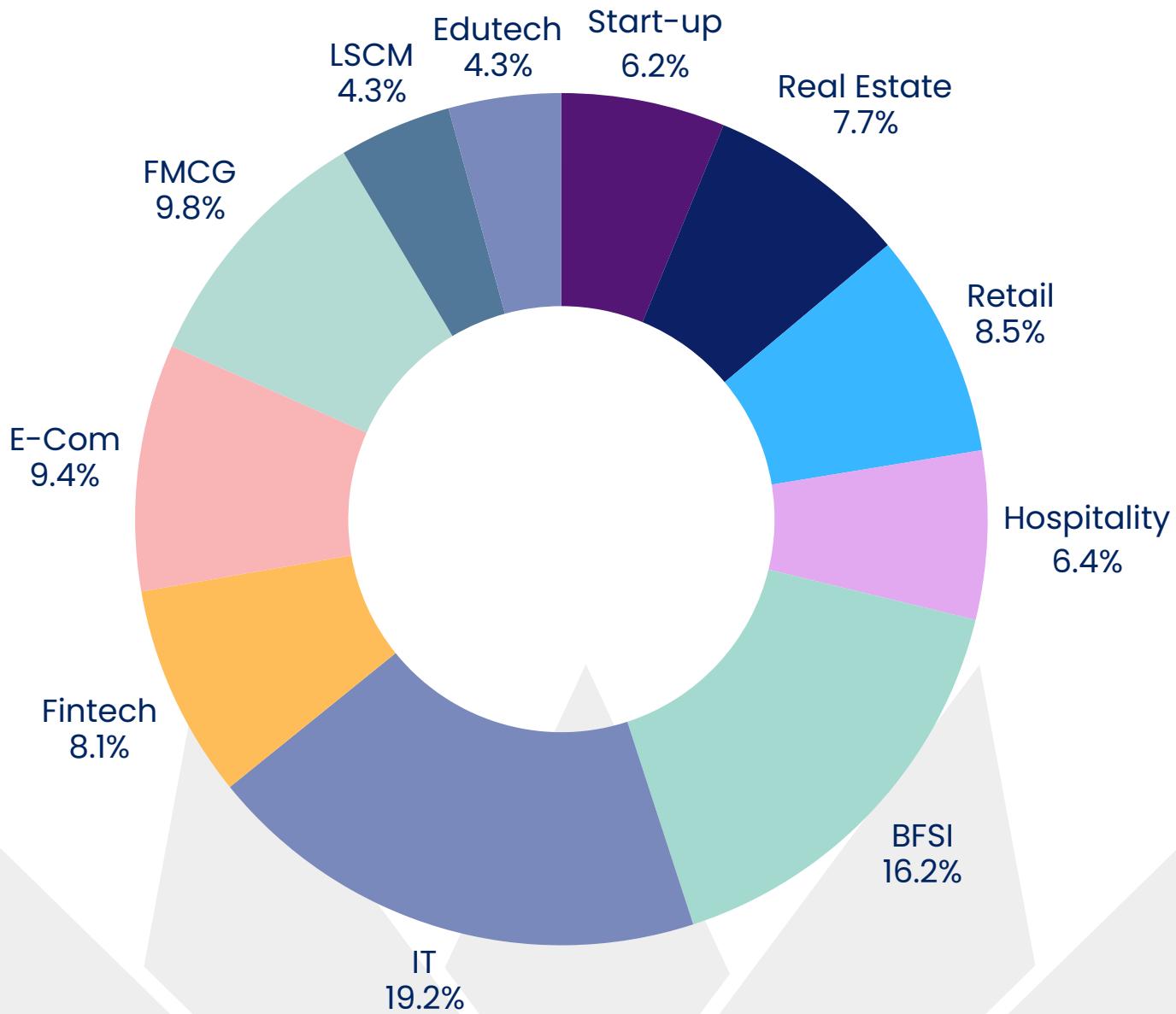
FINANCE
85%

HUMAN RESOURCES
80%

BUSINESS ANALYTICS
80%

**LOGISTICS & SUPPLY
CHAIN MGMT.** **80%**

Sector-wise Offers



Top Recruiters

BFSI	IT	RETAIL	START-UP
  	  	  	  
  	  	  	  
  	  	  	  

Impact of IBM Skill Training

TOTAL OF 285 STUDENTS

Performance Improvement

Average Score:

- Pre-Assessment Average: 7
- Post-Assessment Average: 9

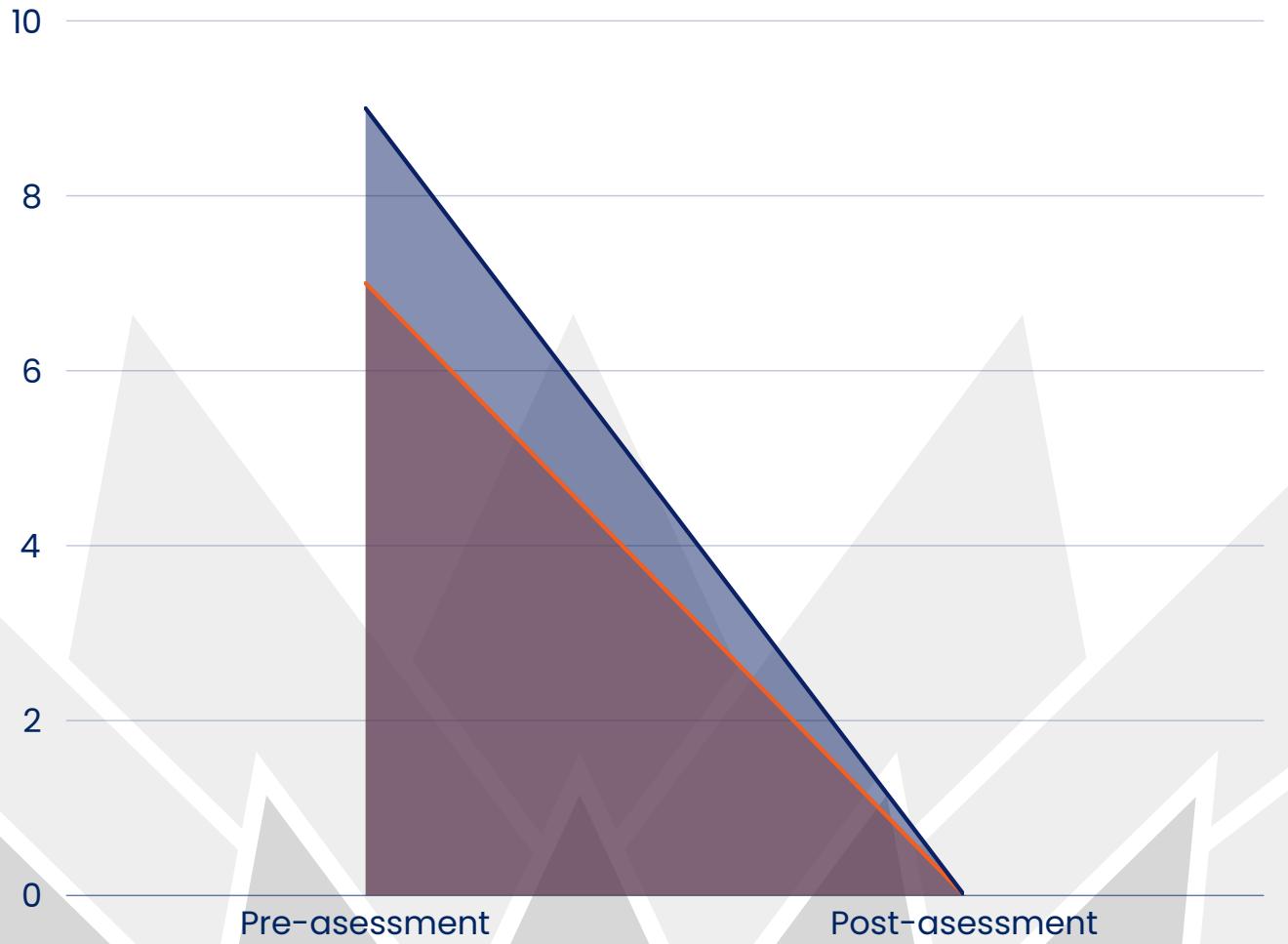
Improvement: +2 points (28.57% increase).

Key Highlights:

- Significant enhancement in technical, analytical and business skills.
- Increased student confidence in AI tools and concepts.

● Increase in avg score

● Key highlight



Internship Numbers

Internship to PPO

Internship to PPO Conversion Rate

70%

No. of Companies (PPO)

110

Internship Numbers

Total Number of Students for Internship

203

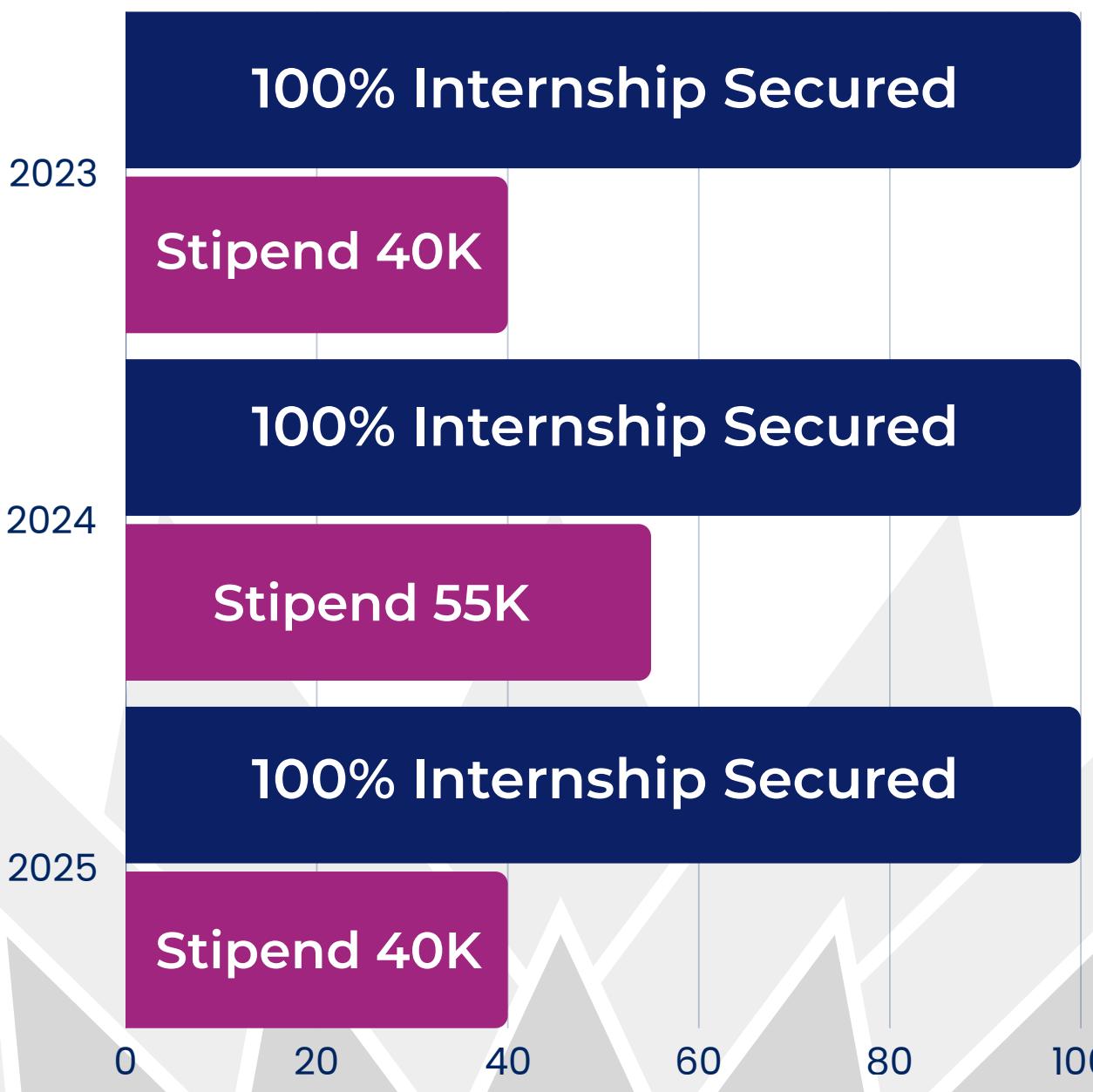
Total Number of Internships Secured

203

Internship Trends

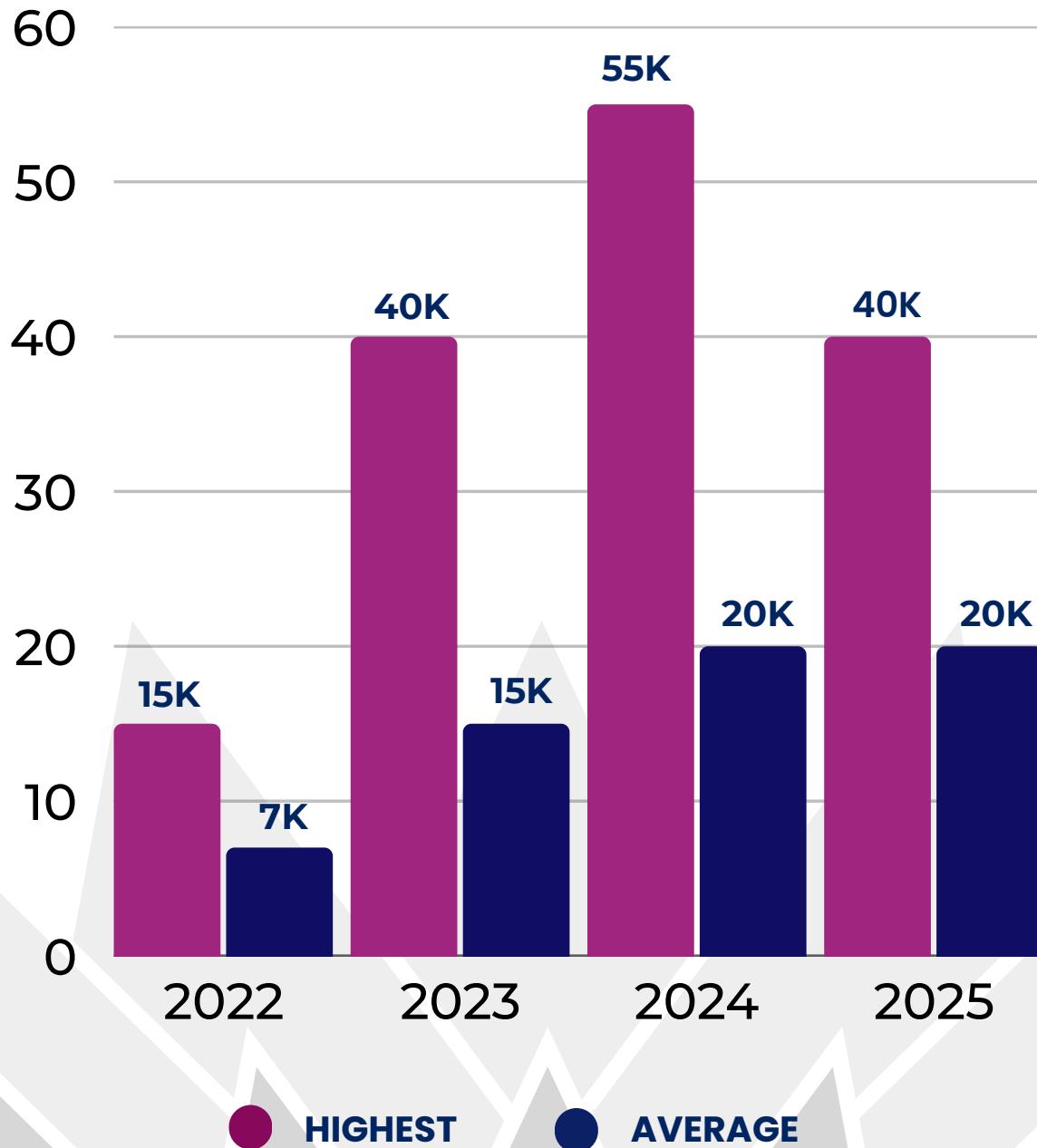
Previous three academic years

● % of internship ● Stipend



Stipend Details

Highest & Average



 HIGHEST  AVERAGE



Contact Us



AIMS INSTITUTES
Peenya, Bengaluru

AIMS Centre for Corporate & Public Relations

Call: +91-702-619-1114 or (080)-28390433 / 34

Email: placements@theaims.ac.in

AIMS Admission Centre

1st Cross, 1st Stage, Peenya, Bengaluru - 560 058

Call / WhatsApp: +91 815-000-1994

Email: admission@theaims.ac.in

We have only 1 campus located in Peenya, Bengaluru (No Branches)